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A reaction paper on the critical terms of South Asia

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Globalization

Many believers have been significantly united due to the onset of pluralism. People across the globe are highly encouraged to live in a single social unit. With globalization, there are no boundaries since people, goods, social and cultural influences have gradually become one. Unity was mostly encouraged by the religious leaders worldwide, who thought it was the best criteria to promote peace. An example is Swami Satchidananda, who promoted spiritual trends in the United States (Pluralism, n.d). Such leaders were termed as religious gurus and were accorded with due respect. The cultural similarities brought about by the religious gurus are currently referred to as acts of globalization.

The concept of globalization, in this case, depicts global economic integration, a combination of openness intending to protect the national interest. This can be seen among the practices of traditional gurus who opted for traditional guru practices and teachings, converted in the modern ways to sell them for personal gains. To successfully sell the ideas and teachings, believers were convinced to adopt them to lead a better life after that (Mahoney, 2019). In contrast, believers' lives are tied around these concepts at the expense of enriching the gurus.

Consequently, the emergence of the internet facilitated the faster spread of religions such as Hinduism. This, in turn, gave the gurus ideas to sell their teachings to the global audience. As a result, most believers embrace internet sources to get spiritual teachings. Unlike the traditional ways of using manual scriptures, globalization enhanced easy access to the teachings effectively. In return, a culture of consumerism that has enabled gurus to thrive through the selling of their products has emerged (Mahoney, 2019). With globalization, there are no boundaries since people, goods, social and cultural influences have gradually become one. Therefore, globalization economically benefited religious gurus while spiritually enriching believers.

References

Mahoney, M. (2019). The Economics of the Guru. *Denison Journal of Religion*, 18(1), 5.

Pluralism. (n.d.). The Rush of Gurus. Harvard University.

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